

Welcome to our October 2020 Newsletter!
Watch for a new mini edition each month...

[View](#) this email in your browser



In This Issue

- New Member, Keralia Tech
- Meet Ivana Szady
- News from the LSCNS
- Keeping Up with NSIV
- What's Going On?

NSIV Website

Find all these stories and more on our website! Stay informed at NSIV.org.

Keep Up With Us

 [LinkedIn](#)

 [Twitter](#)

 [Facebook](#)

 [YouTube](#)

Introducing New Member, Keralia Tech



Keralia Tech is NSIV's the newest member.

The company joined us at the end of the summer through our Soft Landing Program which provides a supportive, cost-effective environment for companies looking to expand from other countries into New England or the U.S. markets. Represented here by [Arthur de Gery](#), Business Development | North America, Keralia Tech is developing **newLab**, a lab management platform for research organizations. It's a cloud-based platform, powered by ServiceNow. Read more about it [here](#).

Arthur tells us that he is "a big outdoor person, blessed to live in New England (one of the best places that I know to hike). And I am big sports fan, following proudly my Jazz and Giants (sorry Boston). Important to know as well: I love tea and I can't live without my cast iron teapot at home."

Please welcome Arthur!



New Staff Member at NSIV



[Ivana Szady](#) has joined the NSIV team as the Office and Communications Manager. Ivana has worked for a number of years in office administration, and human resources. As the new manager, she will be tasked with supporting the NSIV team in the areas of bookkeeping, member communications and vendor management.

She grew up and continues to live on the North Shore. If you ask her about her hobbies, she will jokingly say "anything outside."

Life Sciences Consortium of the North Shore News

More good news from LSCNS! They have recently been awarded a grant from Constellation Energy's Community Champions program which supports groups dedicated to improving the community. Congratulations!

The [Life Science Consortium of the North Shore](#) (LSCNS) is a public-private partnership between five North Shore academic institutions and North Shore InnoVentures. These include [Endicott College](#), [Gordon College](#), [North Shore Community College](#), [Salem State University](#) and the [Gloucester Marine Genomics Institute \(Gloucester Biotechnology Academy\)](#).

Keeping up with NSIV

Genomic Expression signs Massachusetts Task Force 1 for Rapid Highly Scalable COVID-19 PCR testing

OneCOVID19 PCR is a rapid test for viral Sars-Cov-2 RNA detecting active



infections performed in a CLIA lab in Beverly, MA.

Massachusetts Task Force 1 is sponsored by the City of Beverly MA and established under the authority of

the Federal Emergency Management Agency (FEMA) in 1989, to rapidly deploy disaster response. Being able to produce a test result rapidly is key for Mass Task Force 1 enabling their ability to rapidly respond to any disaster.

"We are very excited to work with Massachusetts Task Force1 to service their COVID-19 testing needs. We are part of the community and we want to make sure everybody is safe in this challenging time," said [Gitte Pedersen](#), CEO of [Genomic Expression Inc.](#)

"Massachusetts Task Force 1 is fortunate to be located in a biotechnology rich state. As such, we are able to obtain the services of companies such as Genomic Expression for rapid COVID-19 testing with results for our members prior to deployment," said Anita Arnum, Task Force Leader/Assistant Program Manager/Medical Team Coordinator.

Massachusetts Task Force 1 is already to deploy their resources in a way that reduces any community spread locally in Massachusetts as well as in the areas that may need their assistance. They have been able to get same day - or night - COVID19 testing results from Genomic Expression, allowing them to quickly deploy first responders specifically for the fires in California as well as for Hurricane Laura in Louisiana.



For those of you following the progress of NSIV member [Adeptrix](#) and its test kit using a bead-assisted mass spectrometry ('BAMS')

assay, here are two more press releases to read, one entitled "Research test kit for COVID-19 based on Avacta's Affimer technology is released by Adeptrix". Read this story in the [Cambridge Independent](#) and another story from [SelectScience](#) [here](#).



CrowdComfort

More good news to share... NSIV member [CrowdComfort](#) is in the news for its success in obtaining new funding this fall, with the Boston Business Journal reporting they raised \$5.9 million in equity from 146 investors.

CrowdComfort is a mobile app that enables employees to report service requests in a matter of seconds with geolocation, text and photos.



This week, we're also reading about NSIV graduate, [Thrive Bioscience](#). Thrive has recently announced its new benchtop instrument CellAssist® which enables cell culture researchers to image, analyze, and document all cells, plates, reagents, and

workflow details in a centralized database.



Read more about what this exciting new product can do in the [brochure](#) and a press release [here](#).

 **2020 LIFETIME SERVICE AWARD**



TRISH FLEMING

Director of Mentoring, North Shore InnoVentures
Served as mentor, judge, mock judge, advisor, speaker

Cleantech Open Northeast | October 1, 2020

NSIV is proud to announce that [Trish Fleming](#), our Director of Mentoring, was recognized at this year's Clean Tech Open Northeast with a Lifetime Service Award! Congratulations to Trish for all the ways she has served CTONE over the past 15 years!

Volunteers of the Year



Trish Fleming
Lifetime Service Award
CTONE



Ryan Hoover
Major Events Chair
CTO West

And now we've learned that Trish received another honor, chosen as one of two "Volunteers of the Year" at the National Clean Tech Open. So here's another screen shot with her co-winner. Congrats to both!

Each week or so, we've been introducing one of the people who work for a NSIV member company. Most recently, it was [Tom Gallegos](#) from IVIVA Medical. For the rest of the Tweet, click [here](#).

GETTING TO KNOW NSIV...

THOMAS GALLEGOS

IVIVA MEDICAL
SENIOR SCIENTIST



I went into research which I really enjoy and I consider myself a part of the healthcare industry but my focus is on something that I find fulfilling...



Keep watching for more NSIV member profiles on LinkedIn, Twitter, and Facebook.



We have more new faces at NSIV to introduce this month.



Phoebe Schwartz has recently joined [New England Hydropower Company](#) as an Environmental Specialist.

And [Genomic Expression](#) has also added a new staff member, Noora Alotaibi, who brings her skills as a Laboratory Tech.



[Radical Plastics](#) has two new employees - Rochelle Zordich, a Materials Engineer and Peter Steeves, a Researcher.



Welcome all to the NSIV community!

What's Going On?



MassBio has planned a virtual event specifically for tenants at incubators on November 17th at 11:00 am until noon where they will have a short fireside chat and networking.

See this [link](#) for the details. It's free for all to register.

For MassBio members, there's also a Halloween Mixer planned for October 28th from 4:00-5:00 pm. You'll find registration information [here](#).

Copyright © 2019 North Shore InnoVentures, All rights reserved.
You are receiving our newsletter because you have indicated that you wished to receive updates on NSIV events and news. Please let us know how we can best keep you up to date!

Our mailing address is:

North Shore InnoVentures
100 Cummings Center
Suite 451C
Beverly, MA 01915

[Add us to your address book](#)



[unsubscribe from this list](#) | [update subscription preferences](#)

This email was sent to admin@nsiv.org
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)
North Shore InnoVentures · 100 Cummings Center · Suite 451C · Beverly, MA 01915 · USA

