

Welcome to our September 2018 Newsletter!
Watch for a new mini edition each month...

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NSIV Website

Find all these stories and more on our website! Stay informed at NSIV.org.

Keep Up With Us



Member Spotlight - iHope Network

For patients dealing with anxiety, depression, phobia, and other behavioral illnesses, even going out to see a therapist face-to-face can be a real barrier to treatment. [iHope Network](#) recognizes this: multiple studies find no-show rates of 10-30% at a typical brick-and-mortar practice, while a recent check of iHope's online appointments found only 28 no-shows out of 1,247.



iHope connects patients with certified, licensed clinicians who deliver Cognitive Behavioral Therapy (CBT) treatment via secure phone and video conferencing. It's less costly and more convenient than in-person therapy, and for many patients, makes all

the difference for treatment. Online homework ensure patients are consistently engaged with their treatment, and iHope offers collaborative care with the patient's doctor, which has been shown to be the most effective treatment.

Read more [here](#).

NSIV Receives InBIA Soft Landings Designation

North Shore InnoVentures is pleased to announce that it has been selected to receive the [InBIA Soft Landings Designation](#).

The criteria include:

- Proven track record of serving foreign companies
- On-site management that specializes in helping foreign companies entering the center's regional market
- A full range of business services addressing the needs of international firms



NSIV has been developing a Soft Landings program which would provide a suite of services to help international companies adapt and thrive in the U.S. business environment. In 2018, we accepted our first three companies, [Ai4r](#), [Inovotion](#), and [Genoskin](#), all from France. The awarding of the InBIA designation brings with it additional credibility, visibility, and greater opportunity for global participation.

InBIA is the International Business Innovation Association. Earlier this year, NSIV was awarded the prestigious 2018 Dinah Adkins Incubator of the Year Technology Focus at the InBIA's 32nd International Conference on Business Incubation, held in Dallas.

New Faces at NSIV

With the fall semester started, we welcome our new interns. Gordon College students, **David Walczak** (communications intern for NSIV) and **Rachael Jorgenson** (intern for NSIV's Lab Manager), have begun their work. **Robert Gillich**, a student at Endicott College, has also started his internship at Adeptrix. And we see that at least four of our industrious summer interns are back working a few hours a week! All of these skilled students help us get the work done while gaining valuable experience!

We are also excited to announce the hiring of a new Lab Manager for NSIV. **Erica Pratt** joins us on October 1st - we'll introduce her to you next month!

Other Highlights

NSIV's Tom Kinneman is showing off both of the medals he won at the recent US Triathlon National Championships in Cleveland. In his age group, Tom came in 4th at the Olympic distance and 3rd in the sprint. Look closely at the Cleveland-inspired medals - he's holding a pick and a mini guitar!



If you haven't been following us on Twitter, you've missed some interesting tweets including the one above - go to [@NSInnoVentures](#) to follow all the news.

Events of Interest

- **2018 North of Boston Business Plan Competition** sponsored by The Enterprise Center at Salem State University - Submission Deadline, October 16th - [Complete info.](#)
- **Horizon18** - The Global Solutions Platform for the Clean Economy - October 10-11 at Boston Convention & Exhibition Center - [Details.](#)
- **Xconomy** - Boston's Life Science Disruptors 2018 - October 17th at Koch Institute (Cambridge)- [Find out more.](#)
- **McDermott Will & Emery** - 2018 Life Sciences Dealmaking Symposium - October 10th at the Royal Sonesta Boston (Cambridge) - [Summary.](#)
- **NECEC's Investor and Corporate Partner Readiness Webinar Series:** Diversity and Impact Investing - October 12 - [Register](#) for the webinar.

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